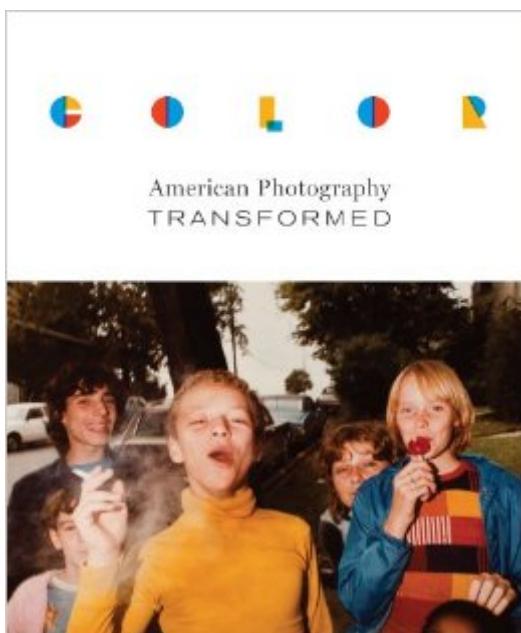


The book was found

Color: American Photography Transformed (William & Bettye Nowlin Series In Art, History, And Culture Of The Western Hemisphere)



Synopsis

Capturing the world in color was one of photography's greatest aspirations from the very beginnings of the medium. When color photography became a reality with the introduction of the Autochrome in 1907, prominent photographers such as Alfred Stieglitz were overjoyed. But they quickly came to reject color photography as too aligned with human sight. It took decades for artists to come to understand the creative potential of color, and only in 1976, when John Szarkowski showed William Eggleston's photographs at the Museum of Modern Art, did the art world embrace color. By accepting color's flexibility and emotional transcendence, Szarkowski and Eggleston transformed photography, giving the medium equal artistic stature with painting, but also initiating its demise as an independent art. The catalogue of a major exhibition at the Amon Carter Museum of American Art, which holds one of the premier collections of American photography, *Color* tells, for the first time, the fascinating story of color's integration into American fine art photography and how its acceptance revolutionized the practice of art. Tracing the development of color photography from the first color photograph in 1851 to digital photography, John Rohrbach describes photographers' initial rejection of color, their decades-long debates over what color brings to photography, and how their gradual acceptance of color released photography from its status as a second-tier art form. He shows how this absorption of color instigated wide acceptance of a fundamentally new definition of photography, one that blends photography's documentary foundations with the creative flexibility of painting. Sylvie Pagnichon offers a succinct survey of the technological advances that made color in photography a reality and have since marked its multifaceted development. These texts, illuminated by seventy-five full-page plates and more than eighty illustrations, make this book a groundbreaking contribution to photographic studies.

Book Information

Series: William & Bettye Nowlin Series in Art, History, and Culture of the Western Hemisphere

Hardcover: 344 pages

Publisher: University of Texas Press (September 15, 2013)

Language: English

ISBN-10: 0292753012

ISBN-13: 978-0292753013

Product Dimensions: 10 x 1 x 12 inches

Shipping Weight: 5.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (3 customer reviews)

Best Sellers Rank: #87,905 in Books (See Top 100 in Books) #10 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Color #60 in Books > Arts & Photography > Photography & Video > History #73 in Books > Arts & Photography > Photography & Video > Collections, Catalogues & Exhibitions

Customer Reviews

I never tire looking at this book. The plates are the best reproduction I've seen in a long time, and a great selection. This book examines why color did not "take" like black and white early on, and argues how it rose up by focusing on color theory and ideas where black and white photography couldn't. It lent itself to a whole new aesthetic. Rohrbach is thoughtful and convincing in his argument for color, and its importance. A great book to have in my library

Believe it or not, I haven't looked at it yet, it was a Christmas gift to myself. I imagine it to be exciting and beautiful and very educational for someone who loves colour Photography, as I do.

Informative history of color photography. Very much a tome, but not a tomb. Worth buying and reading if you want to know where you are in the history of photography.

[Download to continue reading...](#)

Color: American Photography Transformed (William & Bettye Nowlin Series in Art, History, and Culture of the Western Hemisphere) PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dslr photography) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Photography: The Ultimate Editing Guide To Enhance

And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Left Hemisphere: Mapping Contemporary Theory Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Tiger Writing: Art, Culture, and the Interdependent Self (The William E. Massey Sr. Lectures in the History of American Civilization) Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography for Beginners & Photoshop Lightroom Box Set: Master Photography & Photoshop Lightroom Tips in 24 Hours or Less! (Photography Tips - Wedding ... - Adobe Photoshop - Digital Photography) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography & Photoshop Box Set: Includes Photography for Beginners, Stupid. Simple. Photoshop, Photoshop, Portrait Photography & Photography Business Redreaming America: Toward a Bilingual American Culture (SUNY Series in Latin American and Iberian Thought and Culture) How To Color Adult Coloring Books - Adult Coloring 101: Learn Easy Tips Today. How To Color For Adults, How To Color With Colored Pencils, Step By Step ... How To Color With Colored Pencils And More) Masters of Doom: How Two Guys Created an Empire and Transformed Pop Culture

[Dmca](#)